# **ADVANTAGE**<sup>TM</sup> RETAIL LINE

The rubber band for everyday use. Advantage<sup>™</sup> Rubber Bands are designed with a mid-range rubber content to be a sturdy band with a firm stretch.

DVANTAGE

a Your World Too

ALLIANCE RUBBER COMPANY | ADVANTAGE™ RETAIL LINE

# **ADVANTAGE**<sup>™</sup> **RETAIL LINE**

Advantage<sup>™</sup> Rubber Bands have long been our most popular everyday use band. Now they're available in smaller put-ups specifically for retail. Their "All American" design will definitely get consumers' attention and their price point will appeal to the most economic-minded purchaser.

These elastics provide users with a firm hold and excellent durability so they're great for a wide range of applications. With an industrialstrength design, these rubber bands contain a mid-range rubber content and offer a high band count per pound and cost-savings. These reusable elastic bands can be used again and again while remaining strong and secure.

ITEM #	DESCRIPTION	INNER QTY	CASE/MIN
2613A	Advantage™ • 2 oz. Bag • Assorted Sizes • Crepe	9	90
2632A	Advantage™ • 2 oz. Bag • Size #32 (3" x 1/8") • Crepe	9	90
2654A	Advantage <sup>™</sup> • 2 oz. Bag • Assorted Sizes • Red, Blue, and Yellow	9	90
2664A	Advantage <sup>™</sup> • 4 oz. Bag • Postal Size #64 (3-1/2" x 1/4") • Crepe	8	80
00721	Advantage™ • 1/2 lb. Bag • Size #32 (3" x 1/8") • Crepe	8	40



## VALUE

With an industrial-strength design. these rubber bands contain a midrange rubber content and offer a high band count per pound and cost-savings.

#### WHERE TO SELL

- Office Supplies
- Household Essentials
- Crafts
- Impulse
- Storage & Organization
- School Supplies

### TIPS

Utilizing eye-catching colorful packaging, Advantage<sup>™</sup> Retail Line captures the impulse buy. Keep these in stock for office projects, home crafts, or specialty industrial applications that require more tensile strength.



2613A

W\$MEN" OWNED



2632A

AMERICAN MADE





2654A



2664A



00721



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